



Certificate of Presentation

This certificate is awarded to

Richard C. Geibel, Anna Sommer

The Innovative Customer Journey in Social Commerce

for the scientific presentation at the

**International Scientific-Practical Conference (ISPC 2025)
- Digital Management for a Fast-Changing World -
25th and 26th September 2025 in Garden City, NY, USA**

in cooperation with IU International University, Adelphi University,
East European University and E-Commerce Institute.

Your outstanding contribution and dedication to advancing knowledge in the
field of digital management and artificial intelligence have been recognized.

Congratulations on your achievement!

A handwritten signature in black ink that reads "R Geibel".

Prof. Dr. Richard C. Geibel
Conference Chair

Prof. Dr. MaryAnne Haland
*Dean of Business School
Adelphi University, USA*

Prof. Dr. Kakhaber Lazarashvili
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