



Conference Report

ISPC 2024

4th annual International Scientific-Practical Conference

“Digital Management and Artificial Intelligence”

10. and 11. October 2024

The **ISPC 2024** was a very successful international conference organized by **East European University** (Georgia) together with its partners **Adelphi University** (USA), **IU International University** (Germany), and **E-Commerce Institute** (Germany). It was supported by **AOK Rheinland/Hamburg**, **gkv informatik**, **STARTPLATZ**, and **Alliance for AI & Humanity** (AAIH, Singapore).

Conference Framework

The conference provided a forum for **75 presentations** by **130 scientists** from **11 countries**, in which relevant aspects of digitization and AI were discussed. This conference was held at the largest university in Germany, **IU International University**, with more than 130,000 students in a **hybrid** format, i.e. participants attended both at the conference venue in Cologne or online via Zoom video conferencing.

Conference Organization

On behalf of the organizing team of the **International Scientific Practical Conference (ISPC) 2024**, we extend our heartfelt thanks to everyone who contributed to making this event a resounding success. We are deeply grateful to our partner institutions - **East European University** (Georgia), **Adelphi University** (USA), **IU International University** (Germany), and the **E-Commerce Institute** (Germany) - for their invaluable collaboration, as well as to our supporters: **AOK Rheinland/Hamburg**, **gkv informatik**, **STARTPLATZ**, and the **Alliance for AI & Humanity** (AAIH) from Singapore. Their support and commitment were instrumental in making this conference possible.

We also wish to express special appreciation to our keynote speakers **Dr. Sven Schütt**, **Prof. Dr. Kakhaber George Lazarashvili**, and **Prof. Dr. MaryAnne Hyland**, whose inspiring contributions set the stage for productive discussions on digital transformation and artificial intelligence. Their insights and expertise provided a profound foundation for the exchange of ideas throughout the event.

A warm thank you goes out to the students and all supporters who attended and engaged with enthusiasm and curiosity, adding fresh perspectives and a dynamic energy that enriched the experience for all participants.

Our gratitude also extends to the dedicated presenters and moderators who ensured the smooth progression of each session, facilitating in-depth discussions and a rich exchange of ideas. Special thanks go to **Kelly Schütz**, **Irakli Gazdeliani & Tea Munjishvili**, **Ulrich Arnold & Alina Holle**, **Ia Natsvlishvili & Tamta Lekishvili**, **Nia Todua & Giorgi Tavadze**, **Christian Lucas & Sebastian Arend**, **Katja Grupp & Sameer Joshi** for their remarkable efforts and professionalism.



To everyone who played a role in ISPC 2024, we extend our sincerest thanks. Your dedication and active participation made this conference an exceptional platform for innovation, collaboration, and knowledge-sharing in the realms of AI and digital transformation.

Video and further information

We are pleased to see the conference summarized in a video:

<https://www.iu.de/forschung/fachtagungen/ispc-2024/> and <https://ecommerceinstitut.de/category/ispc/>

ISPC 2024 took place over two days, with **welcome speeches, announcements and keynote speeches** on the first day and **scientific presentations** on the second day.

Prof. Dr. **George Lazarashvili**
Rector of East European University
(Tbilisi, Georgia)

Prof. Dr. **MaryAnne Hyland**
Dean of Business School
Adelphi University (USA)

Prof. Dr. **Richard C. Geibel**
IU International University
Institute Director ECI (Germany)

Conference opening on Thursday, 10. Oktober 2024

14:00 – 15:00 Arrival of participants



15:00 – 16:30 Conference Opening

Prof. Dr. **Richard C. Geibel**
Chairman ISPC 2024



Dr. **Sven Schütt**
CEO, IU International University



Prof. Dr. **Kakhaber George Lazarashvili**
Rector, East European University, Georgia



Prof. Dr. **MaryAnne Hyland**
Dean of Adelphi University, USA



16:45 – 17:45 Keynote speeches and presentations

Prof. Dr. **Louisa Specht-Riemenschneider**
Federal Data Protection Commissioner



Dr. **Ulrich Arnold**
Managing Director, gkv informatik



Dr. med. **Dennis Witt**
Specialist in Human Genetics, IU Alumnus



Dr. **Lorenz Gräf**
Founder & CEO, STARTPLATZ, Incubator



17:45 – 18:00 **Acknowledgment Organizing team and supporters**



Conference presentations on Friday, 11. Oktober 2024

09:00 – 09:15 **Dr. Anton Ravindran, President, Alliance for AI & Humanity, Singapore**



09:15 – 09:30 Explanation of the 7 sessions



09:45 – 12:30 Scientific presentations in 7 parallel sessions, Slots 1 to 5



13:15 – 16:00 Scientific presentations in 7 parallel sessions, Slots 6 to 10



16:20 – 17:00 Ceremonial presentation of certificates



Friday Session 1: Digital Management

Hybrid: Big hall ground floor or [Zoom](#)
 Moderators: Richard C. Geibel & Kelly Schütz, IU & Fontys University
 Zoom Link: <https://us02web.zoom.us/j/85697617773?pwd=rjbSMll8NbweMK29oVGJ0Zp1bdMQp1.1>
 Zoom Entrance Code: 725615

Time	Slot	Speaker
09:45 – 10:10	1	Kelly Schütz, Sebastian Arend, Richard C. Geibel , Fontys University Nether-lands, Media University, IU International University <i>Opportunities and challenges of Social Commerce - An analysis of different strategies of selected companies</i>
10:20 – 10:45	2	Finn Geffken , IU International University <i>The TikTok Effect: Changing the Landscape of Online Shopping</i>
10:55 – 11:20	3	Darius Zumstein, Grzegorz Chodak , FHNW Northwestern Switzerland <i>AI in E-Commerce: Overview of Applications, Benefits and Challenges</i>
11:30 – 11:55	4	Tan Kaitlynn Poa, Lukman Alfakihuddin , Arizona University, Sampoerna University Jakarta, Indonesia <i>Imperative of AI-Generated Personalized Algorithm Influencing Consumer Experience in Tokopedia</i>
12:05 – 12:30	5	Christian Tuschner, Hella Hörsch, Nina Lorenz, Harald von Korflesch , University of Koblenz, Germany <i>Leading Virtual Teams in the Context of e-Leadership: Insights into Challenges from a Leader's Perspective</i>
12:30 – 13:15 Lunch		
13:15 – 13:40	6	Diana Murtagh-Böhm, Tamara Wehrstein , IU International University <i>Digital Business Management: A fresh perspective on digital business models</i>
13:50 – 14:15	7	Larissa Pfeiffer, Carolin Egger, Mirko Bendig, Irina Tiemann , IU International University <i>The use of AI in energy utility companies: A case study on potential fields of application and impact on innovation</i>
14:25 – 14:50	8	Leon Casper, Richard Geibel , E-Commerce Institute Cologne, Germany <i>AI as an enabler for customers acquisition through Embedded Finance Solutions in E-Commerce</i>
15:00 – 15:25	9	Rachel John Robinson, Victor Ndubuisi Mbogu , IU International University <i>Analysing Network Threats using a Cybersecurity tool</i>
15:35 – 16:00	10	Brigitte Huber, Julia Levasier, Stephanie Wittemann , IU International University <i>Did it really change everything? Exploring media coverage of artificial intelligence before and after the launch of ChatGPT</i>

Friday Session 2: AI and Digital Transformation Across Sectors		
Hybrid:	3 rd floor, room 3.11 or Zoom (Entrance Code: 1234)	
Moderators:	Irakli Gazdeliani & Tea Munjishvili, Ivane Javakhishvili Tbilisi State University	
Zoom Link:	https://iubh.zoom.us/my/ispc2024.session.2?pwd=C5Zr0mHfLFDirkZfacLJE6Sw2ZijF0.1&omn=62405594113 Zoom Entrance Code: 1234	
Time	Slot	Speaker
09:45 – 10:10	1	Otar Japaridze, Marina Metreveli , East European University <i>Modern trends and prospects of mountain tourism business development and assistance</i>
10:20 – 10:45	2	Giorgi Katamadze , Batumi Shota Rustaveli State University <i>The role of digital management and artificial intelligence for Georgian business entities in post-pandemic period</i>
10:55 – 11:20	3	Giorgi Shaburishvili , International Black Sea University <i>Digital transformation in construction: AI leadership styles and project success</i>
11:30 – 11:55	4	Tatia Gherkenashvili , East European University <i>Way to Implementing Innovation driven Personnel-Fit OE at Georgian Universities</i>
12:05 – 12:30	5	Marina Shioshvili, Lili Bibilashvili , East European University <i>Skills needed for digital transformation using AI (based on healthcare field in Georgia)</i>
12:30 – 13:15 Lunch		
13:15 – 13:40	6	Nodar Silagadze, Levan Silagadze , Tbilisi Free Academy <i>Digital economy challenges in Georgia at the modern stage of globalization</i>
13:50 – 14:15	7	Irakli Gazdeliani , Ivane Javakhishvili Tbilisi State University <i>Artificial intelligence and economic policy</i>
14:25 – 14:50	8	Lela Aduashvili , Ivane Javakhishvili Tbilisi State University <i>Artificial intelligence and digitalization: changing the rules of the game in vegetable industry</i>
15:00 – 15:25	9	Mariam Tvaradze , East European University <i>Digital transformation in Georgian winemaking: empowering SMEs through innovation</i>
15:35 – 16:00	10	Discussion and Session Sum Up

Friday Session 3: Digital Health

Hybrid: 3rd floor, room 3.12 or [Zoom](#)
 Moderators: Ulrich Arnold & Alina Holle, gkv informatik
 Zoom Link: <https://iubh.zoom.us/my/ispc2024.session.3?omn=67139712536>
 Zoom Entrance Code: 1234

Time	Slot	Speaker
09:45 – 10:10	1	Markus Schlobohm , Digital Health Expert <i>Potentials of Digital Health</i>
10:20 – 10:45	2	Sami Gaber , Medical Doctor and Co-Founder docport GmbH <i>Digital health for better patient care</i>
10:55 – 11:20	3	Stefanie Kemp , Sana Clinics, Rüdiger Hochscheidt , Consultant for Digitalization in Healthcare <i>Digital systems in hospitals</i>
11:30 – 11:55	4	Markus Leyck Dieken , Medical Doctor and Digital Health Expert <i>The telematics infrastructure as the basis of a digital structure for the German healthcare system</i>
12:05 – 12:30	5	Markus Leyck Dieken , Medical Doctor and Digital Health Expert <i>The electronic identities as player licenses for users in Germany and the EU</i>
12:30 – 13:15 Lunch		
13:15 – 13:40	6	Christopher Grieben, Anna Martin-Niedecken, Niels Nagel , Hochschule für angewandtes Management <i>Digitalization in prevention and rehabilitation</i>
13:50 – 14:15	7	Susanna Zsoter , Cancer Warrior <i>Promoting patient-centeredness through digital healthcare</i>
14:25 – 14:50	8	Alina Holle, Vanessa Hering, Markus vom Scheidt , gkv informatik <i>Stakeholders in digital health</i>
15:00 – 15:25	9	Aylin Güler, Susan Pellegrini , gkv informatik <i>Cloud computing in digital healthcare</i>
15:35 – 16:00	10	Vanessa Pedulla, Vanessa Hering, Markus vom Scheidt , gkv informatik <i>Artificial intelligence in healthcare</i>

Friday Session 4: AI and Sustainability in Business and Education

Hybrid: 3rd floor, room 3.13 left side or [Zoom](#) (Entrance Code: 1234)

Moderators: Ia Natsvlishvili & Tamta Lekishvili, Ivane Javakhishvili Tbilisi State University & East European University

Zoom-Link: <https://iubh.zoom.us/my/ispc2024.session.4?pwd=5CbLh4ovn99VvvdPZnJiD2DK7a33e5.1&omn=61580903729>
Zoom Entrance Code:1234

Time	Slot	Speaker
09:45 – 10:10	1	Ia Natsvlishvili , Ivane Javakhishvili Tbilisi State University <i>Supporting factors and barriers to circular business model innovation in the era of digital transformation</i>
10:20 – 10:45	2	Vasil Kikutadze, Tamta Lekishvili , East European University <i>AI and the evolution of learning outcomes in higher education: a strategic approach</i>
10:55 – 11:20	3	David Sikharulidze, Kakhaber Lazarashvili, Natia Gegelashvili, Tamar Tkheidze , East European University <i>The impact of social media on consumers' decision-making process in hotel industry</i>
11:30 – 11:55	4	George Abuselidze, Gia Zoidze , Batumi Shota Rustaveli State University, Georgia <i>Sustainable economic development, international security and technology transfer in the age of artificial intelligence</i>
12:05 – 12:30	5	Gulnaz Erkomaishvili , Ivane Javakhishvili Tbilisi State University <i>Digital economic policy in Georgia</i>
12:30 – 13:15 Lunch		
13:15 – 13:40	6	Eter Kharashvili, Ia Natsvlishvili, Tamar Lazariashvili , Ivane Javakhishvili Tbilisi State University <i>Digitalization of Georgia's agro-food industry: challenges and opportunities for sustainable development</i>
13:50 – 14:15	7	Teona Shugliashvili, Tea Munjishvili , East European University, Ludwig Maximilian University Munich, Ivane Javakhishvili Tbilisi State University <i>Advancing machine comprehension of the Georgian language</i>
14:25 – 14:50	8	Manana Lobzhanidze , Ivane Javakhishvili Tbilisi State University <i>Digital transformation of higher education in Georgia: challenges and opportunities</i>
15:00 – 15:25	9	Elene Dundua , International Black Sea University <i>Corporate ethics in the AI era: balancing technological advancement with social responsibility</i>
15:35 – 16:00	10	Discussion and Session Sum Up

Friday Session 5: Digital Transformation and AI Projects Across Industries

Online: 3rd floor, room 3.13 right side or [Zoom](#) (Entrance Code: 1234)

Moderators: Nia Todua & Giorgi Tavadze, Ivane Javakhishvili Tbilisi State University & East European University

Zoom-Link: <https://iubh.zoom.us/my/ispc2024.session.5?pwd=m4ePcMTQTBaQNoq8bIYQaNO9Bxbqsb.1&omn=68044623278>

Zoom Entrance Code: 1234

Time	Slot	Speaker
09:45 – 10:00	1	Nugzar Todua, Nia Todua , Ivane Javakhishvili Tbilisi State University <i>The impact of social media on consumers' online information behaviour</i>
10:05 – 10:15	2	Shalva Machavariani, Temur Maisuradze , East European University <i>Utilizing an interactive web-portal focused on integrating university learning-research process and SME requirements</i>
10:20 – 10:35	3	Roya Anvari , University of Georgia <i>Enhancing team performance through emotional intelligence leadership: a digital management and artificial intelligence perspective in Qatar airways</i>
10:35 – 10:50	4	Roya Anvari , University of Georgia <i>Artificial intelligence adoption in recruitment, positive organizational shock, and career development in higher education institutions in Nigeria</i>
10:55 – 11:10	5	Givi Duchidze, Vazha Zeikidze , East European University, National Defense Academy of Georgia <i>Development of immersive technologies in military education</i>
11:10 – 11:25	6	Lia Kvirchishvili , East European University <i>Safeguarding job security: nurturing employee resilience in the age of artificial intelligence</i>
11:30 – 11:45	7	Maia Aghaia , Sokhumi State University <i>An impact of digitalization in English Language teaching process</i>
11:45 – 12:00	8	Levan Imnaishvili, Maguli Bedineishvili, Tea Todua, Archil Chovelidze , Georgian Technical University <i>Development of a remote laboratory experiment model in the hyflex format of teaching</i>
12:05 – 12:30	9	Sophio Ugrekhelidze , Business and Technology University <i>The role of digitalization and artificial intelligence in education administration (case of accreditation procedure)</i>
12:30 – 13:15 Lunch		
13:15 – 13:30	10	Mariam Burmistrova , East European University <i>Strategies for perfecting delegation in digital era</i>
13:30 – 13:45	11	Tamar Matcharashvili, Ioseb Mamukelashvili , East European University

		<i>Cross-country analyses of the challenges in online higher education and the need to implement the ARCS model</i>
13:50 – 14:15	12	Roya Anvari , University of Georgia <i>Digital leadership and artificial intelligence: a literature review</i>
14:25 – 14:40	13	Natia Tsiklauri, Marina Endeladze , Georgian Technical University, East European University <i>International Challenges with digital transformation to manage pandemics and viral infections</i>
14:40 – 14:55	14	Levan Tholididze, Qetevan Kveselava, Irakli Bochorishvili , National defense Academy of Georgia <i>Impact of neural networks on artificial intelligence</i>
15:00 – 15:15	15	Tamar Khutsishvili , East European University <i>Challenges of e-commerce in Georgia</i>
15:20 – 15:35	16	Tinatin Rodonaia , East European University <i>Challenges of telecommuting: insights into Georgian employee experience</i>
15:40 – 16:00	17	David Jalagonia, Marine Khubua, Eliso Chokhonelidze , Sokhumi State University <i>Contemporary aspects of digitalization of corporate sustainability reporting</i>

Friday Session 6: Applications of AI

Online: 3rd floor, room 3.07 or [Zoom](#)
 Moderators: Christian Lucas, IU & Sebastian Arend, E-Commerce Institute
 Zoom Link: <https://iubh.zoom.us/my/ispc2024.session.6?omn=62281663977>
 Zoom Entrance Code: 1234

Time	Slot	Speaker
09:45 – 10:10	1	Jonas Polfuß , IU International University <i>Navigating the Hype: Evaluating the Impact of AI in SME Marketing</i>
10:20 – 10:45	2	Laura-Maria Altendorfer, Nele Hansen, Josef Arweck, Carla Aschendorf , IU International University <i>AI for a Good Cause: Challenges, Criticism, Wishes and Opportunities of NPOs in Public Relations Work</i>
10:55 – 11:20	3	Muslum Ibrahimov, Ganira Ibrahimova , IU International University <i>Developing Digital Entrepreneurial Ecosystems: Diversity and Integration in Networked Business Environments</i>
11:30 – 11:55	4	Michele Dilenge , IU International University <i>Digital foundation of start-ups: Challenges and current developments</i>
12:05 – 12:30	5	Anne-Selina Adamek , Metzler Vater live GmbH <i>Integrating Artificial Intelligence in Corporate Event Planning Processes – A Current Assessment of German Event Agencies</i>
12:30 – 13:15 Lunch		
13:15 – 13:40	6	Ann-Cathrin Nordhoff , Do it + Garden, Migros-Genossenschafts-Bund, Darius Zumstein , FHNW School of Business, Switzerland <i>Use and Influence of LLMs for Optimizing Product Texts in E-Commerce</i>
13:50 – 14:15	7	André de Almeida , Do it + Garden, Migros-Genossenschafts-Bund, Darius Zumstein , FHNW School of Business, Switzerland <i>Influence of AI in the generation of product texts on the conversion rate: Practical experiment in e-commerce using the example of doitgarden.ch</i>
14:25 – 14:50	8	Jonathan Black-Branch , IU International University <i>Revolutionizing and Transforming Business Operations: The Impact and Potential of Intelligent Automation</i>
15:00 – 15:25	9	Johannes Nuenning , Strategy Consultant for Innovators <i>How established companies can foster Innovation at “Zero” cost and why Digitalization requires them to act accordingly</i>
15:35 – 16:00	10	Carmen Birkle, Claudia Hess , IU International University <i>Integrating Data Ethics in Smart Cities: Insights from Leading European Cities</i>

Friday Session 7: Benefits of AI

Online: 3rd floor, room 3.15 or [Zoom](#)
 Moderators: Katja Grupp & Sameer Joshi, IU International University
 Zoom Link: <https://iubh.zoom.us/my/ispc2024.session.7?omn=66247963350>
 Zoom Entrance Code:1234

Time	Slot	Speaker
09:45 – 10:10	1	Manuel Eitzkorn, Yvonne Römer, Masoumeh Tavakoligargari, Nihal Lamdaghi, Mariya Avdzhieva, Harald v. Korflesch , University Koblenz <i>The interface between Technology Transfer and Artificial Intelligence: A Systematic Literature Review</i>
10:20 – 10:45	2	Georg Herzwurm, Wolfram Pietsch , University of Stuttgart, FH Aachen <i>Digitalisation and AI as Moving Targets</i>
10:55 – 11:20	3	Phineas Speicher, Lutz Becker , Kode GmbH, Germany <i>LLMs as your “second brain” – How AI will affect the way we solve Problems</i>
11:30 – 11:55	4	Julian Antonio Walter , University of Ludwigshafen <i>The influence of artificial intelligence in e-commerce on consumer behaviour</i>
12:05 – 12:30	5	Lukman Alfakihuddin, Angelina Priscilla Tan , Sampoerna University Jakarta, Indonesia <i>Ai-Driven Features, Brand Experience and Their Impacts on Purchase Intention: Samsung S24 Case Study in A Developing Country</i>
12:30 – 13:15 Lunch		
13:15 – 13:40	6	Sameer Joshi, Ranjani Ramnath , IU International University <i>Harnessing Artificial Intelligence to Transform Primary Education: Applications, Challenges, and Future Directions</i>
13:50 – 14:15	7	Katja Grupp, Clare Hindley , IU International University <i>Enhancing creative and analytical thinking through the use of AI in management education: a student perspective</i>
14:25 – 14:50	8	Susanna Minder, Amelie Schweiger , IU International University <i>Artificial Intelligence and its possible advantages in skin cancer diagnostics</i>
15:00 – 15:25	9	Mohammadsadegh Solouki, Gissel Velarde , Universidad Privada Boliviana, IU International University <i>AI-Powered Fashion: Integrating CNN Architectures for Classification and Recommendation</i>
15:35 – 16:00	10	Mateo Lopez-Ledezma, Gissel Velarde , IU International University <i>Cyber Security Data Science: Machine Learning Methods and their Performance on Imbalanced Datasets</i>



Best Presentation Certificates

Once again, "Best Presentation Certificates" were awarded during the ISPC to recognize the special achievements of the speakers.

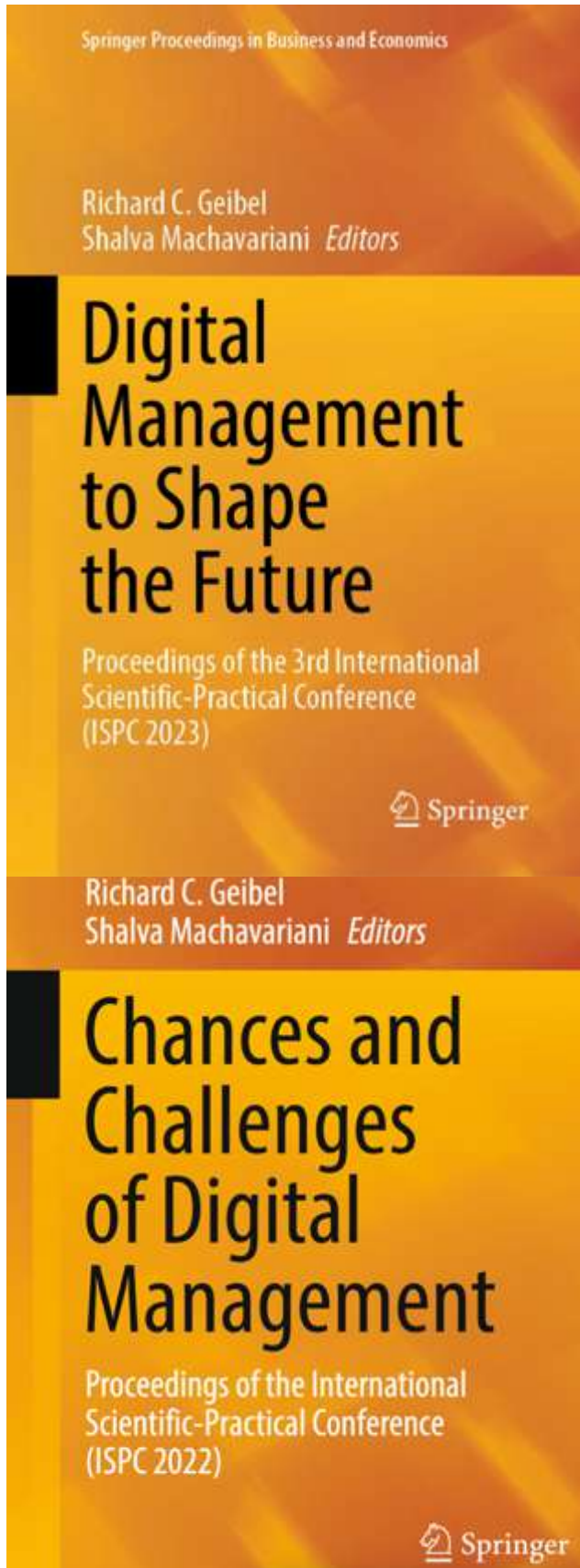
Young Scientist Certificates

For young scientists who do not have a PhD yet, we sponsored special "Young Scientist Certificates" to motivate them to continue with their scientific career. In addition, **Springer Nature** offers special and free support for a possible publication of their complete thesis in a standalone book.

Coordination Team to support the organization

- Tatia Gherkenashvili, Dep. of Scientific Research and Development, EEU, t.gherkenashvili@eeu.edu.ge
- Teona Shugliashvili, Ph.D. Candidate, Ludwig Maximilian University, t.shugliashvili@campus.lmu.de
- Sebastian Arend and Kelly Schütz, Project Manager, E-Commerce Institute, info@ecommerceinstitut.de
- Alina Holle, Project Manager, gkv informatik, alina.holle@gkvi.de
- Assoc. Prof. Dr. Tea Munjishvili, Ivane Javakhishvili Tbilisi State University, tea.munjishvili@tsu.ge

Conference Publications



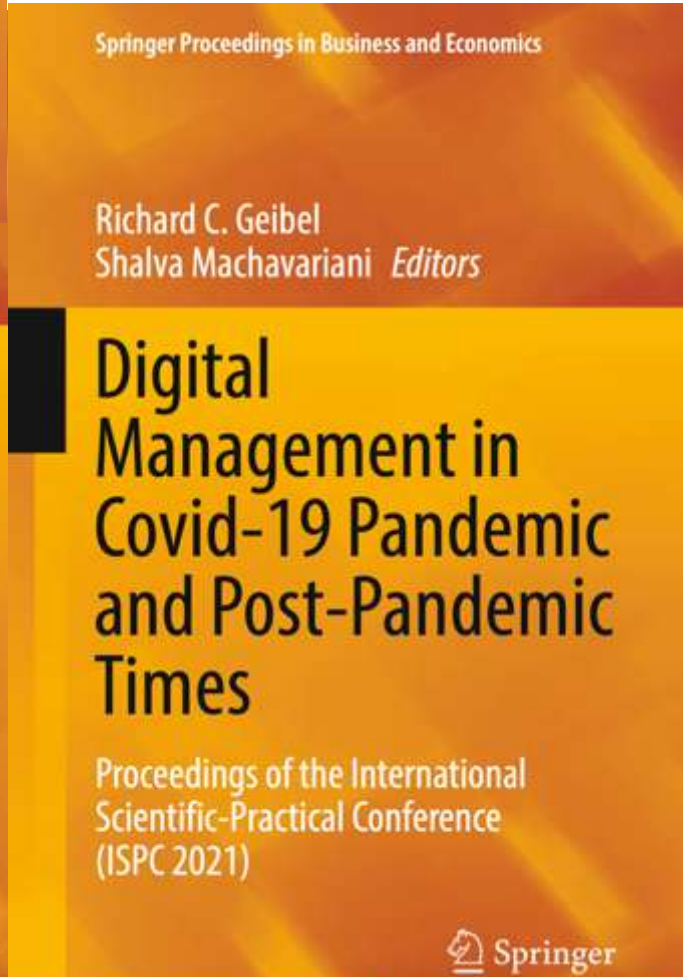
Three annual international conferences with a focus on digital management have already taken place. The latest “**International Scientific Practical Conference (ISPC) 2023**” focused on the topic of “**Digital Management to Shape the Future**” and took place on 24. and 25. November 2023 as a hybrid event in Tbilisi, Georgia.

The East European University (EEU) organized together with the E-Commerce Institute (ECI) a very successful conference with great effort, at which 27 presentations were given in three parallel streams by 41 authors from the four continents of Africa, America, Asia, and Europe.









<https://link.springer.com/book/10.1007/978-3-031-45601-5>

<https://link.springer.com/book/10.1007/978-3-031-20148-6>

<https://link.springer.com/book/10.1007/978-3-031-66517-2>



Partner Organisations

	<p>Adelphi is a modern metropolitan university with a uniquely personalized approach to learning. It is dedicated to transforming students' lives through world-class academics, a focus on student success, and a warm and inclusive community. => https://www.adelphi.edu</p>
	<p>East European University is a private university accredited in Georgia that strives to ensure implementation international educational standards in teaching and research and to build notable educational center oriented on the ideals of democracy and humanism. => https://eeu.edu.ge</p>
	<p>IU International University of Applied Sciences (IU) is a university with 130.000 students, 250 study programs, and 4.000 employees. We are also our students, alumni and all the staff who work behind the scenes to make sure you have a great time at university. => https://www.iu.de/en/university/</p>
	<p>The E-Commerce Institute Cologne develops business concepts for companies and institutions based on scientific research. The mission of the E-Commerce Institute is to help develop and implement future-oriented and sustainable e-commerce projects based on empirical research and application-related studies with and for companies => https://ecommerceinstitut.de/en/</p>
	<p>Alliance for AI & Humanity (AAIH, Singapore) is working to advance responsible development and use of AI by addressing the most important pressing ethical, privacy and legal challenges related to the use of these technologies and helping guide efforts in the development and deployment of AI to enhance the quality of peoples' lives => https://www.aaih.sg</p>
	<p>The health insurance company AOK Rheinland/Hamburg. The online portal 'Meine AOK' offers many advantageous functions relating to your AOK insurance. Many of these can be used both in the app and on PC. => https://www.aok.de/pk/rh/</p>
	<p>gkvi is one of the leading IT service providers in the statutory health insurance market and has implemented the centralised collection of contributions for over 17 million insured persons on behalf of its customers => https://www.gkvi.de</p>
	<p>We transform small ideas into great innovations. In our vibrant network, we bring entrepreneurs, founders and corporates together to shape small ideas and empower great minds => https://www.startplatz.de/en/</p>
	<p>Ivane Javakhishvili Tbilisi State University (TSU) according to the 2024 edition of the Center for World University Rankings (http://cwur.org/2024.php), is among the top 5% of the universities globally, placing 1,047th out of 20,966 universities. TSU also stands as the top-ranked university in Georgia according to the same rankings. => https://www.tsu.ge/en</p>