

List of Publications and Research Activities
of
Prof. Dr. Richard C. Geibel

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Cologne, 10. December 2020

Conferences:

Askari, Hossein; Geibel, Richard C.:

Opportunity Recognition as an Entrepreneurial Task. 2nd Annual International Conference on Innovation & Entrepreneurship (IE 2012), Singapore, 23.-24. July 2012.

Chengappa, Lohithaksha; Geibel, Richard C.:

What European Incubators can learn from their American Counterparts. An Analysis of the critical success factors for a startup incubator. 3rd Annual International Conference on Innovation & Entrepreneurship (IE 2013), Singapore, 22.-23. July 2013.

Askari, Hossein; Geibel, Richard C.:

Results of a Opportunity Recognition Analysis as an Entrepreneurial Task. 3rd Annual International Conference on Innovation & Entrepreneurship (IE 2013), Singapore, 22.-23. July 2013.

Geibel, Richard C.; Askari, Hossein; Heinzel Joachim:

How do certain Factors affect the Fear of Failure in Entrepreneurship? Regional comparison of the Factors that drive the Fear of taking the Risks of starting a Business. 4th Annual International Conference on Business Strategy (IE 2014), Singapore, 21.-22. July 2014.

Manickam, Meghana; Geibel, Richard C.:

The startup ecosystems in Germany and in the USA. Explorative comparison of the startup environments. 5th Annual International Conference on Innovation & Entrepreneurship (IE 2015), Singapore, 14.-15. December 2015.

Manickam, Meghana; Geibel, Richard C.:

Analysis of startup ecosystems in Germany and in the USA. Explorative comparison of the startup environments. 2016 International Conference on Leadership, Innovation, and Entrepreneurship (ICLIE 2016), Dubai, 20.-22. April 2016.

Maier, Lisa; Sandner, Philipp; Geibel, Richard C.:

Characterizing business angels and investigating the impact of their human capital on startup success. 6th Annual International Conference on Innovation & Entrepreneurship (IE 2016), Singapore, 12.-13. December 2016.

Meyerhoff, Felix; Geibel, Richard C.:

Innovation within Companies – the Best Insurance Policy for Digitalization. 7th Annual International Conference on Innovation & Entrepreneurship (IE 2017), Singapore, 27.-28. November 2017.

Geibel, Richard C.; Feng, Zhiyao; Kracht, Robin:

Characterizing business angels – international expanded study. Fourth Entrepreneurial Finance Conference (4th EntFin in cooperation with FGF), Trier, 2.-3. July 2019

Proceedings:

Askari, Hossein; Geibel, Richard C.:

Opportunity Recognition as an Entrepreneurial Task, In: Proceedings 2nd Annual International Conference on Innovation & Entrepreneurship (IE 2012), Vol. 2, No. 1, Singapore, 2012, p. 18-21.

Chengappa, Lohithaksha; Geibel, Richard C.:

What European Incubators can learn from their American Counterparts. An Analysis of the critical success factors for a startup incubator. In: Proceedings 3rd Annual International Conference on Innovation & Entrepreneurship (IE 2013), Vol. 3, No. 1, Singapore, 2013, p. 42-45.

Askari, Hossein; Geibel, Richard C.:

Results of a Opportunity Recognition Analysis as an Entrepreneurial Task. In: Proceedings 3rd Annual International Conference on Innovation & Entrepreneurship (IE 2013), Singapore, 2013, p. 54-58.

Geibel, Richard C.; Askari, Hossein; Heinzel Joachim:

How do certain Factors affect the Fear of Failure in Entrepreneurship? Regional comparison of the Factors that drive the Fear of taking the Risks of starting a Business. In: Proceedings 4th Annual International Conference on Business Strategy (IE 2014), Singapore, 21.-22. July 2014, p. 48-50.

Manickam, Meghana; Geibel, Richard C.:

The startup ecosystems in Germany and in the USA. Explorative comparison of the startup environments. In: Proceedings 5th Annual International Conference on Innovation & Entrepreneurship (IE 2015), Singapore, 14.-15. December 2015, p. 64-70.

Manickam, Meghana; Geibel, Richard C.:

Analysis of startup ecosystems in Germany and in the USA. Explorative comparison of the startup environments. In: Proceedings 2016 International Conference on Leadership, Innovation, and Entrepreneurship (ICLIE 2016), Dubai, 20.-22. April 2016.

Maier, Lisa; Sandner, Philipp; Geibel, Richard C.:

Characterizing business angels and investigating the impact of their human capital on startup success. In: Proceedings 6th Annual International Conference on Innovation & Entrepreneurship (IE 2016), Singapore, 12.-13. December 2016, p. 64-70.

Meyerhoff, Felix; Geibel, Richard C.:

Innovation within Companies – the Best Insurance Policy for Digitalization. In: Proceedings 7th Annual International Conference on Innovation & Entrepreneurship (IE 2017), Singapore, 27.-28. November 2017, p. 129-134.

Journals:

Chengappa, Lohithaksha; Geibel, Richard C.:

What European Incubators can learn from their American Counterparts.
An Analysis of the critical success factors for a startup incubator.
In: Journal of Tourism and Hospitality Management. Vol. 2, No. 1, January
2014, p. 40-47.

Geibel, Richard C.; Askari, Hossein; Heinzel Joachim:

The Fear of Failure in Entrepreneurship. Regional comparison of the
Factors that drive the Fear of taking the Risks of starting a Business.
In: GSTF International Journal on Business Review (GBR), Vol. 3, No.
4, 2014 (Print ISSN: 2010-4804, E-periodical: 2251-2888).

Manickam, Meghana; Geibel, Richard C.:

Comparison of selected startup ecosystems in Germany and in the USA.
Explorative analysis of the startup Environments, In: GSTF International
Journal on Business Review (GBR), Vol. 4, No. 3, 2015 (Print ISSN: 2010-
4804, E-periodical: 2251-2888).

Sandner, Philipp G.; Dufter, Christa; Geibel, Richard:

Does Venture Capital Investment Lead to a Change in Start-Ups' Intellectual
Property Strategies? In: American Journal of Industrial and Business Management,
Vol. 6, No. 12, 2016, p. 1146-1173, DOI: 10.4236/ajibm.2016.612107.

Richard C. Geibel, Anne van der Vegt, Orhan Özüak and Hossein Askari:

"Analysis of the distribution of metabolic types (meta-types) in the
European population and their association with Demographic data",
International Journal of Current Research, Vol. 9, Issue 11, 2017, 60257-
60262.

Geibel, Richard; Yang, Jaida:

Extended study on characterizing business angels and their impact on
start-up success. In: GSTF Journal on Business Review (GBR), Vol. 5,
No. 1, 2017 (Print ISSN: 2010-4804, E-periodical: 2251-2888).

Geibel, Richard; Feng, Zhiyao; Kracht, Robin

Characterizing Business Angels – International Expanded Study. In:
International Journal of Research in Business Studies and Management
(USA), Vol. 6, Issue 12, 2019 (Print ISSN: 2394-5923, E-periodical: 2394-
5931).

Books:

Geibel, Richard:

Computergestützte Gruppenarbeit. Die Förderung von Gruppen-
entscheidungen durch "Group Decision Support Systems". Metzler &
Poeschl, Stuttgart, 1993

Geibel, Richard C.; Manickam, Meghana:

Analysis of Start-Up Ecosystems in Germany and in the USA.

In: Benlamri, Rachid; Sparer, Michael (eds.): Leadership, Innovation and Entrepreneurship as Driving Forces of the Global Economy. Springer International Publishing, Switzerland 2017, p. 637-649.

Große Holtforth, Dominik; Geibel, Richard C.; Robin Kracht:

Schlüsselfaktoren im E-Commerce. Innovationen, Skaleneffekte, Datenorientierung und Kundenzentrierung, 2. Auflage, Springer, 2020

Panel member and session chairman:

Panel Member at 2nd Annual International Conference on Innovation & Entrepreneurship (IE 2012), Singapore, 23.-24. July 2012.

Tagungsleitung des Fachprogramms beim „1. Cologne Business Day“ in der Hochschule Fresenius, 5. March 2013.

Session Chair at 3rd Annual International Conference on Innovation & Entrepreneurship (IE 2013), Singapore, 22.-23. July 2013.

Tagungsleitung des Fachprogramms beim „2. Cologne Business Day“ in der IHK zu Köln, 19. May 2014.

Tagungsleitung bei der Veranstaltung „Startup - Dein Tag zu Gründen“, Konferenz im STARTPLATZ in Köln, 10. July 2014.

Session Chair at 4th Annual International Conference on Business Strategy (BS 2014), Singapore, 21.-22. July 2014.

Tagungsleitung des Fachprogramms beim „3. Cologne Business Day“ in der IHK zu Köln, 5. March 2015.

Session Chair at 5th Annual International Conference on Innovation & Entrepreneurship (IE 2015), Singapore, 14.-15. December 2015.

Tagungsleitung des Fachprogramms beim „4. Cologne Business Day“ in der IHK zu Köln, 3. March 2016.

Session Chair at 6th Annual International Conference on Innovation & Entrepreneurship (IE 2016), Singapore, 12.-13. December 2016.

Tagungsleitung des Fachprogramms beim „5. Cologne Business Day“ in der IHK zu Köln, 24. March 2017.

Editor in Chief and Key Note Speaker at 7th Annual International Conference on Innovation & Entrepreneurship (IE 2017), Singapore, 27.-28. November 2017.

Session Chair at 4th Entrepreneurial Finance Conference (EntFin), Förderkreis Gründungs-Forschung (FGF), Trier, 2.-3. July 2019.

Additional Research:

Geibel, Richard C.:

Erfolgreich durch unternehmerisches Handeln. Vortrag im Rahmen des „1. Cologne Business Day“ in der Hochschule Fresenius am 5. März 2013.

Geibel, Richard C.:

Startplatz - Unternehmensgründung mit Unterstützung. Die Zusammenarbeit von Hochschule Fresenius und Gründerzentrum. Vortrag im Rahmen der Reihe „WiR - Wissenschaft im Rathaus“, 5. Mai 2015, Rathaus der Stadt Köln.

Geibel, Richard C.:

Unternehmerisches Handeln als Erfolgsfaktor für die Selbständigkeit. Vortrag im Rahmen des „2. Cologne Business Day“ in der IHK zu Köln am 19. Mai 2014.

Geibel, Richard C.:

Entrepreneurship als unternehmerische Chance und Lebensphilosophie. Vortrag im Rahmen der Veranstaltung „Startup - Dein Tag zu Gründen“, Konferenz in Köln am 10. Juli 2014.

Empirical Research:

Gründerstudie Wirtschaftsregion KölnBonn 2013. Status quo der Unternehmensgründungen. Empirische Untersuchung der Hochschule Fresenius sowie IHK zu Köln, Sparkasse KölnBonn, Kreissparkasse Köln, NUK Businessplan Wettbewerb, DTO Research auf der Basis von 365 beantworteten Fragebögen.

Papers under review:

Geibel, Richard C.; Kracht, Robin:

Characterizing Business Angels – a German investigation, Cologne 2021.

Papers under preparation:

Geibel, Richard C.; Kracht, Robin:

Digital Transformation - how Products, Services and Industries will be changed, Cologne 2021.