

List of Publications and Research Activities  
of  
**Robin Kracht**

- Conferences
- Journals
- Books in print
- Papers under review
- Papers under preparation

Cologne, 14. December 2020

**Conferences:**

*Geibel, Richard C.; Feng, Zhiyao; Robin Kracht*  
Characterizing business angels – international expanded study. Fourth Entrepreneurial Finance Conference (4<sup>th</sup> EntFin in cooperation with FGF), Trier, 2.-3- July 2019.

*Geibel, Richard C.; Robin Kracht*  
Characterizing business angels – international expanded study. World Congress on Business and Financial Management, Berlin, 17.-18. October 2019.

*Robin Kracht*  
Characterizing business angels – Eine internationale Studie. Next Economy Open #NEO19x, 26.-28. November 2019.

**Journals:**

*Geibel, Richard; Feng, Zhiyao; Kracht, Robin*  
Characterizing Business Angels – International Expanded Study. In: International Journal of Research in Business Studies and Management (USA), Vol. 6, Issue 12, 2019 (Print ISSN: 2394-5923, E-periodical: 2394-5931).

**Books in print:**

*Große Holtforth, D.; Geibel, Richard C.; Kracht, Robin*  
Schlüsselfaktoren im E-Commerce – Innovationen, Skaleneffekte, Datenorientierung und Kundenzentrierung, 2. Auflage, Springer Gabler, Wiesbaden 2020.

**Papers under review:**

Geibel, Richard C.; Kracht, Robin:  
Characterizing business angels - a German investigation. Cologne 2021.

**Papers under preparation:**

*Geibel, Richard C.; Kracht, Robin*  
Digital Transformation – how Products, Services and Industries will be changed, Cologne 2021.