

List of Publications and Research Activities
of
Robin Kracht

- Conferences
- Journals
- Papers under review
- Papers under preparation
- Books under preparation

Cologne, 23. May 2020

Conferences:

Geibel, Richard C.; Feng, Zhiyao; Robin Kracht
Characterizing business angels – international expanded study. Fourth Entrepreneurial Finance Conference (4th EntFin in cooperation with FGF), Trier, 2.-3- July 2019.

Geibel, Richard C.; Robin Kracht
Characterizing business angels – international expanded study. World Congress on Business and Financial Management, Berlin, 17.-18. October 2019.

Robin Kracht
Characterizing business angels – Eine internationale Studie. Next Economy Open #NEO19x, 26.-28. November 2019.

Journals:

Geibel, Richard C.; Feng, Zhiyao; Kracht, Robin
Characterizing Business Angels – International Expanded Study. In: International Journal of Research in Business Studies and Management (USA), Vol. 6, Issue 12, 2019 (Print ISSN: 2394-5923, E-periodical: 2394-5931).

Papers under review:

Geibel, Richard C.; Feng, Zhiyao, Kracht, Robin
Characterizing business angels - international expanded study. Cologne 2019.

Papers under preparation:

Geibel, Richard C.; Kracht, Robin
Digital transformation - how products, services and industries will be changed. Cologne 2020.

Books under preparation:

Große Holtforth, D.; Geibel, Richard C.; Kracht, Robin
Key factors in e-commerce - innovation, economies of scale, data and customer centricity. 2nd Edition, Cologne 2020.